

# CHERRY REPUBLIC®

GLEN ARBOR | EST. 1989 | MICHIGAN



## WHOLESALE CATALOG

Best Sellers | Chocolates | Salsas | Nuts & Snack Mixes | Jams | Savories | Baking | Candies

# OUR BEST-SELLERS!

# OUR BEST-SELLERS!



## ORIGINAL CHERRY SALSA

This uniquely Michigan-made, medium-style salsa has been a Cherry Republic customer favorite for nearly 30 years.

UPC - 793918100572  
7.5 oz. jar (12 pack) - #10057

UPC - 793918100565  
16 oz. jar (12 pack) - #10056

*Shelf Life - 24 Months*



## CHERRY ARTISAN MUSTARD

Made with whole grain mustard, this mustard offers a much milder flavor than traditional yellow mustard.

UPC - 793918102903  
9 oz. jar (12 pack) - #10290

*Shelf Life - 18 Months*



## CHERRY BBQ SAUCE

A blend of spices and cherries makes this BBQ sauce rich, tangy, and wonderfully different.

UPC - 793918100558  
17 oz. jar (12 pack) - #10055

*Shelf Life - 24 Months*



## MONTMORENCY DRIED CHERRIES

Cherry Republic's unique drying process ensures our Michigan dried cherries are both beautiful and great tasting.

UPC - 793918100022  
8 oz. bag (24 pack) - #10002

UPC - 793918100039  
16 oz. bag (12 pack) - #10003

*Shelf Life - 18 Months*



## CHERRY JAM

Our classic Cherry Jam packs the fresh, sweet taste of a Northern Michigan summer into a jar.

UPC - 793918100305  
8.5 oz. jar (12 pack) - #10030

*Shelf Life - 24 Months*



## CHERRY BERRY JAM

Michigan raspberries and cherries are blended together in this popular jam.

UPC - 793918100213  
8.5 oz. jar (12 pack) - #10021

*Shelf Life - 24 Months*



## ICED IMPERIAL PRETZELS

Crunchy, salty pretzels are dipped in our famously rich cherry confectioner's coating and then drizzled under a smooth white confectioner's coating.

UPC - 793918101036  
10 oz. bag (12 pack) - #10103

*Shelf Life - 9 Months*



## CHERRY NUT MIX

Dried cherries are tossed with premium jumbo almonds, jumbo cashews, and mammoth pecans.

UPC - 793918101869  
8 oz. bag (24 pack) - #10186

UPC - 793918102804  
14 oz. bag (12 pack) - #10280

*Shelf Life - 8 Months*



## WILD CHERRY GUMMY BEARS

Soft and chewy, these gummy bears are bursting with wild cherry flavor.

UPC - 793918103214  
8 oz. bag (24 pack) #10321

*Shelf Life - 12 Months*



## CHERRY SOUR BALLS

Chewy like a jelly bean and a little tart, our Sour Cherry Balls are a customer favorite.

UPC - 793918101319  
8 oz. bag (24 pack) #10131

*Shelf Life - 12 Months*



## RUBY RED SOUR CHERRY PATCHES

Sanded with sour sugar, these super-sour cherry candies are soft, chewy, and tart.

UPC - 793918106055  
8 oz. bag (24 pack) - #10605

*Shelf Life - 12 Months*



## MILK AND DARK CHOCOLATE CHERRY TURTLES

Tart Michigan cherries, buttery caramel, and crunchy pecan pieces are covered in rich milk or dark chocolate. One dark chocolate, one milk chocolate turtle per bag.

UPC - 793918105010  
2 turtles per 1.5 oz. bag (48 pack) - #10501

*Shelf Life - 5 Months*



## DARK CHOCOLATE COVERED CHERRIES

As a best-seller and a staff favorite, our Dark Chocolate Covered Cherries are a timeless classic.

UPC - 793918100725  
8 oz. bag (24 pack) - #10072

UPC - 793918100985  
16 oz. bag (12 pack) - #10098

*Shelf Life - 18 Months*



## MILK CHOCOLATE COVERED CHERRIES

Our chocolatier starts with moist, flavorful Michigan dried cherries, and pans just the right amount of chocolate onto each cherry.

UPC - 793918101296  
8 oz. bag (24 pack) - #10129

UPC - 793918101227  
16 oz. bag (12 pack) - #10122

*Shelf Life - 18 Months*

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## From humble beginnings, a dream grew.

Cherry Republic was founded in 1989 in the heart of Michigan's cherry country by Bob Sutherland, on a mission to support local cherry farmers. He started humbly, selling T-shirts sporting the motto *Life, Liberty, Beaches & Pie* from the trunk of his car. Next came a cherry-inspired cookie, the now-famous Boomchunka. A small retail space soon followed, along with an ever-increasing offering of cherry-based specialty foods.

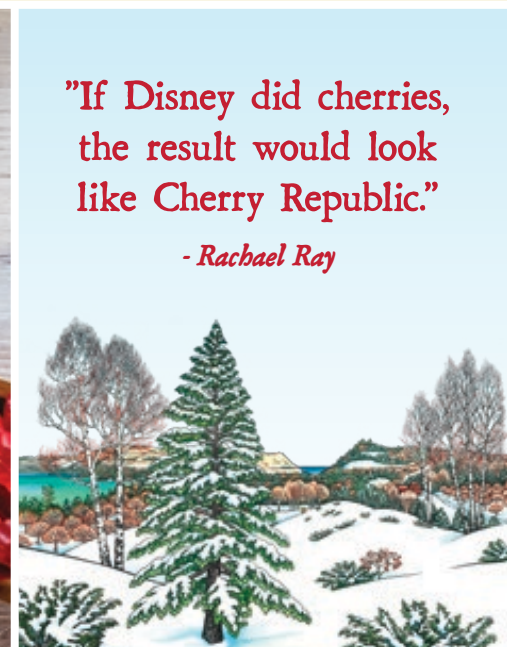
Today, the company celebrates Michigan cherries through its 200+ products including chocolate-covered cherries, salsas, BBQ sauces, jams, jellies, nut mixes, baked goods, wine, beer and more. Most of Cherry Republic's products are proudly made in the USA and still hand-crafted in the picturesque village of Empire, Michigan.

Bob still personifies the *Life, Liberty, Beaches & Pie* mantra by giving back to the community, creating a fun and healthy work environment, protecting Michigan's environment, supporting local growers, and ensuring every customer can experience the magic of Northern Michigan through cherries.



## Specialty foods & gourmet gifts from the World's Cherry Capital.

Cherry Republic products are made with cherries grown on Northern Michigan's storied Old Mission and Leelanau peninsulas, known as the 'Cherry Capital of the World.' Our high standards have made Cherry Republic a leader in the specialty foods and gourmet gifting categories with annual sales of over \$20 million.



**"If Disney did cherries, the result would look like Cherry Republic."**

*- Rachael Ray*

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# Chocolates Make The Holidays Sweet

We pride ourselves on using only plump, flavorful Michigan tart dried cherries in our high-quality Milk and Dark Chocolate Covered Cherries, in our iconic red Imperial Chocolate Covered Cherries, and in our scrumptious Chocolate Cherry Turtles.



## DARK CHOCOLATE COVERED CHERRIES

As a best-seller and a staff favorite, our Dark Chocolate Covered Cherries are a timeless classic.

UPC - 793918100725  
8 oz. bag (24 pack) - #10072

UPC - 793918100985  
16 oz. bag (12 pack) - #10098

UPC - 793918100718  
5 lb. Bulk Box - #10071

Shelf Life - 18 Months



## MILK CHOCOLATE COVERED CHERRIES

Our chocolatier starts with moist, flavorful Michigan dried cherries, and pans just the right amount of chocolate onto each cherry.

UPC - 793918101296  
8 oz. bag (24 pack) - #10129

UPC - 793918101227  
16 oz. bag (12 pack) - #10122

UPC - 793918101289  
5 lb. Bulk Box - #10128

Shelf Life - 18 Months



## IMPERIAL CHOCOLATE COVERED CHERRIES

We start with plump, dried tart cherries and then coat them in milk chocolate and dip them a second time in bright red confectioner's glaze.

UPC - 793918101012  
8 oz. bag (24 pack) - #10101

UPC - 793918101067  
16 oz. bag (12 pack) - #10106

Shelf Life - 12 Months

## ADD A POP OF CHERRIES

Showcase some of our most popular candies with our convenient point-of-purchase display. Each bright, eye-catching POP unit holds twelve (12) 3-oz bags of our Ruby Red Sour Cherry Patches, Dark Chocolate Covered Cherries, or Milk Chocolate Covered Cherries. Measuring 7.75"w X 8"d X 6"h, this high-quality display also features a handy pricing area. Simply tear, fold, and you're ready to sell!



### DARK CHOCOLATE COVERED CHERRIES

12-pack 3-oz. bags x 4 POPs  
#60416

### MILK CHOCOLATE COVERED CHERRIES

12-pack 3-oz. bags x 4 POPs  
#60415

### RUBY RED SOUR CHERRY PATCHES

12-pack 3-oz. bags x 4 POPs  
#60417



## DARK CHOCOLATE CHERRY COFFEE BEANS

Richly roasted coffee beans are covered in dark cherry chocolate.

UPC - 793918100893  
8 oz. bag (24 pack) - #10089

Shelf Life - 12 Months



## MILK AND DARK CHOCOLATE CHERRY TURTLES

Tart Michigan cherries, buttery caramel, and crunchy pecan pieces are covered in rich milk or dark chocolate.

UPC - 793918101807  
Milk Chocolate 14 oz. Bag (12 pack) - #10180

UPC - 793918100756  
Dark Chocolate 14 oz. Bag (12 pack) - #10075

UPC - 793918105010  
2 turtles per 1.5 oz. bag (48 pack) - #10501

Shelf Life - 5 Months



## IMPERIAL MALTED MILK BALLS

Classic crunchy malted milk balls are given an extra coat of our famous red imperial cherry coating.

UPC - 793918101142  
14 oz. Bag (12 pack) - #10114

Shelf Life - 12 Months

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# Salsas

Still handcrafted and jarred in Empire, Michigan, our line of small-batch salsas are bright and fresh, offering heat and spice levels ranging from mild and sweet to hot and smoky. One of Cherry Republic's first offerings, our Original Cherry Salsa remains our best-selling product.



Spice Up  
Holiday  
Entertaining!



## ORIGINAL CHERRY SALSA

This uniquely Michigan-made, medium-style salsa has been a Cherry Republic customer favorite for 30 years.

UPC - 793918100572  
7.5 oz. jar (12 pack) - #10057  
UPC - 793918100565  
16 oz. jar (12 pack) - #10056



## MILD CHERRY SALSA

A sweet blend of tomatoes and cherries, this salsa is mild enough for any palate.

UPC - 793918100527  
7.5 oz. jar (12 pack) - #10052  
UPC - 793918100510  
16 oz. jar (12 pack) - #10051



## HOT CHERRY SALSA

Our hot salsa has a slight sweetness of cherries with a burst of spice.

UPC - 793918100398  
7.5 oz. jar (12 pack) - #10039  
UPC - 793918100480  
16 oz. jar (12 pack) - #10048



## PEACH CHERRY SALSA

Fresh, juicy peaches are blended with our tart cherries in this bright, refreshing salsa. Perfect as a dip or as a condiment for grilled pork and fish dishes.

UPC - 793918103450  
16 oz. jar (12 pack) - #10345



## CHERRIES ON FIRE SALSA

Habanero peppers create the high heat in this extra-spicy cherry salsa.

UPC - 793918103672  
16 oz. jar (12 pack) - #10367



## CHERRY SALSA VERDE

Formerly Green Cherry Salsa, our Cherry Salsa Verde gets its festive color and distinct tart flavor from tomatillos. Hotter than classic red salsas, this salsa also features jalapeño peppers, onion, lime, and cherries.

UPC - 793918103467  
16 oz. jar (12 pack) - #10346

Shelf Life - 24 Months

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# Nuts & Snack Mixes

We combine plump, flavorful Michigan dried tart cherries with premium nuts and dried fruits to create mixes that range from healthy 100% fruit-and-nut options to snacks that provide the perfect balance of sweet and salty flavor.



Cherry Nut Mix

Milk Chocolate Cherry Nut Mix

Montmorency Dried Cherries



## MILK CHOCOLATE CHERRY NUT MIX

Roasted pecans, buttery cashews, crunchy almonds, and dried cherries are drenched in premium milk chocolate.

UPC - 793918101609  
8 oz. bag (24 pack) - #10160

Shelf Life - 18 Months



## DARK CHOCOLATE CHERRY NUT MIX

Roasted pecans, buttery cashews, crunchy almonds, and dried cherries are drenched in premium dark chocolate.

UPC - 793918101586  
8 oz. bag (24 pack) - #10158

Shelf Life - 18 Months



## MONTMORENCY DRIED CHERRIES

Cherry Republic's unique drying process ensures our Michigan dried cherries are both beautiful and great tasting.

UPC - 793918100022  
8 oz. bag (24 pack) - #10002

UPC - 793918100039  
16 oz. bag (12 pack) - #10003

UPC - 793918100053  
5 lb. box - #10005

Shelf Life - 18 Months



## CHERRY NUT MIX

Dried cherries are tossed with premium jumbo almonds, jumbo cashews, and mammoth pecans.

UPC - 793918101869  
8 oz. bag (24 pack) - #10186

UPC - 793918102804  
14 oz. bag (12 pack) - #10280

Shelf Life - 8 Months



## PUBLIC HOUSE SNACK MIX

An addictive, crunchy mix of pretzel balls, smoked almonds, corn nuts, and dried Montmorency cherries.

UPC - 793918105744  
10 oz. bag (12 pack) - #10574

Shelf Life - 12 Months



## Our Festive Holiday Appetizer

Merchandize these two products together and share the recipe with your customers!

### Hostess' Favorite Appetizer

Spread 8 oz. softened cream cheese in the center of a serving plate. Spread **Cherry Pepper Jelly** over cream cheese and top with **Cherry Nut Mix**. Surround with crackers and serve.

*Cherry Pepper Jelly on page 14.*

"Thank you for the effort you put into your branding and making it memorable. The cherries are delicious, too!"  
- Heidi

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Jane  
Old Mission  
Peninsula Market

## Become a Reseller Today!

We offer our top-selling items that are readily available, have great shelf life, and deliver impressive margins. Get started in 5 easy steps:

### 1. Free Sample

Try before you buy! Whether a long-time customer or brand new, email [wholesale@cherryrepublic.com](mailto:wholesale@cherryrepublic.com) and we'll send you a free sample of our best sellers.

### 2. Application

Complete the online Reseller application to be approved and establish your account.

### 3. 1st Order

Choose our Starter Pack or select your own product mix.

### 4. Merchandise

Our quality, eye-catching packaging best fits in the front half of your store and near the cash register to inspire add-on sales.

### 5. Reorder

Order full cases (no minimum) to keep your shelves fully stocked!



## Around the Republic

It's been a great year in the Republic with a strong cherry harvest and an even greater focus on environmental and philanthropic initiatives. At the same time, Cherry Republic continues to stay true to our core values of Life, Liberty, Beaches & Pie, while providing unmatched customer service.



### 2022 Harvest Update

We are happy to report that local cherry farmers celebrated a successful harvest this past summer! Both sweet and tart varieties enjoyed the perfect balance of rain and sun, ensuring that we can continue to provide you with Michigan-grown cherries in all of our products.

### Giving Back

Our oldest charitable giving initiative is our annual 31 Days of Giving campaign, which has gifted more than \$3 million to non-profit organizations throughout Michigan since 1989. This year, a full time VP of Climate & Community Impact joined our team to oversee this very important part of our company, solidifying our resolve to give back.



### Going Green in Packaging

Aligning with our environmental philosophy, Cherry Republic uses eco-friendly bags that use a minimum 20% post-consumer recycled plastic. Our FDA-compliant biodegradable packing peanuts are made from organic starch that decomposes in water leaving no toxic waste. And sustainable corks derived from renewable sugarcane-based raw materials are used in our wine bottling.



### Our Core Values

Cherry Republic was founded with the belief that life should be celebrated, which is reflected in our motto: *Life, Liberty, Beaches & Pie and We Journey.*

**Life.** We capture and share the vital spirit of cherries and Northern Michigan.

**Liberty.** Employees are encouraged to innovate new ways to get things done.

**Beaches.** Work should be fun and done with a light heart!

**Pie.** Generosity is our foundation and the value that most defines Cherry Republic.

**We Journey.** Together as a team, we overcome to reach the big open spaces where we can spread our wings and soar.



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# Jams, Jellies, Preserves & Butters

Just-picked Northern Michigan cherries and berries are hand-stirred in large kettles to create our fruity homemade jams, jellies, preserves, and butters.



## CHERRY BERRY JAM

Michigan raspberries and cherries are blended together in this popular jam.

UPC - 793918100213  
8.5 oz. jar (12 pack) - #10021



## TRUE CHERRY PRESERVES

A low-sugar product, these preserves are made with large chunks of tart cherries and sweetened with only natural white grape juice.

UPC - 793918100404  
8.5 oz. jar (12 pack) - #10040



## CHERRY ALMOND BUTTER

A blend of tart cherries, slivered almonds, and almond extract combine to create this unique cherry butter.

UPC - 793918100169  
8.5 oz. jar (12 pack) - #10016



## CHERRY STRAWBERRY PRESERVES

Summertime in the Republic brings fresh fruit to our kitchens and seasonal jams to our citizens. A low-sugar product, preserving rich strawberry flavors and accenting our tart cherries.

UPC - 793918100411  
8.5 oz. jar (12 pack) - #10041



## CHERRY PEPPER JELLY

Hot and mild peppers are stirred into our Cherry Jam to create this savory jelly. Serve with brie, cream cheese, or use as a dip.

UPC - 793918100381  
8.5 oz. jar (12 pack) - #10038

Shelf Life - 24 Months



See page 10 for  
Our Festive Holiday  
Appetizer Recipe!



## CHERRY JAM

Our classic Cherry Jam packs the fresh, sweet taste of a Northern Michigan summer into a jar.

UPC - 793918100305  
8.5 oz. jar (12 pack) - #10030



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# Savory



## CHERRY BBQ SAUCE

A blend of spices and cherries makes this BBQ sauce rich, tangy, and wonderfully different.

UPC - 793918100558  
17 oz. jar (12 pack) - #10055  
Shelf Life - 24 Months



## SPICY CHERRY BBQ SAUCE

A spicier version of our Cherry Barbecue Sauce, this sauce has the same rich, tangy cherry flavor.

UPC - 793918100626  
17 oz. jar (12 pack) - #10062  
Shelf Life - 24 Months



## CHERRY QUESO

Spicy and a bit sweet, this cheesy dip features chunks of tomatoes and bits of dried cherries.

UPC - 793918105805  
16 oz. Jar (12 pack) - #10580  
Shelf Life - 24 Months



## CHERRY HORSERADISH SAUCE

The sharp edges of the horseradish root are softened with a touch of cherry juice. Contains eggs.

UPC - 793918102897  
9 oz. jar (12 pack) - #10289  
Shelf Life - 18 Months



## CHERRY ARTISAN MUSTARD

Made with whole grain mustard, this mustard offers a much milder flavor than traditional yellow mustard.

UPC - 793918102903  
9 oz. jar (12 pack) - #10290  
Shelf Life - 18 Months



## ORIGINAL SUMMER SAUSAGE

This coarse-blend smoked sausage is made in small batches with quality beef and pork, dried tart cherries, mustard seed, and peppercorns.

UPC - 793918102910  
10 oz. (12 pack) - #10291  
Store refrigerated for up to 230 days after date of manufacture. Shelf stable for 6 weeks at ambient temperature.



## CHERRY BOB'S CHERRY BOMB HOT SAUCE

This hot sauce gets its kick from Fresno chili peppers. Vegan, gluten free, and low sodium.

UPC - 793918106123  
5 oz. bottle (12 pack) #10612  
Shelf Life - 24 Months



## CHERRY BACON SPREAD

Crafted with Michigan cherries and apples, roasted onions, and applewood-smoked bacon.

UPC - 793918106109  
10 oz. jar (12 pack) - #10610  
Shelf Life - 24 Months

# Salad Dressings



## SWEET CHERRY BALSAMIC VINEGAR

This specialty vinegar has a rich dark color, sweet aroma, and mellow cherry flavor.

UPC - 793918100206  
14.7 oz. jar (12 pack) - #10020  
Shelf Life - 12 Months



## GREAT HALL CHERRY VINAIGRETTE

This slightly sweet, creamy vinaigrette features bold garlic flavor that perfectly accentuates a blend of sweet and tart cherries.

UPC - 793918105751  
12 oz. jar (12 pack) - #10575  
Shelf Life - 15 Months



## CHERRY GORGONZOLA SALAD DRESSING

Creamy gorgonzola cheese mixes with juicy bits of northern Michigan cherries and ground black pepper.

UPC - 793918105768  
12 oz. jar (12 pack) - #10576  
Shelf Life - 15 Months

# For The Bakers

Get on board the baking craze with these cherry products your culinary customers will eat up.



## CHERRY SCONE MIX

Delicious on its own or use as a base for strawberry or cherry shortcake, or make a savory snack by dressing it up with bacon, cheese or herbs.

UPC - 793918102248  
16 oz. bag (12 pack) - #10224  
Shelf Life - 12 Months



## CHERRY PANCAKE MIX

No need to go out for breakfast. Cherry Republic Pancake Mix transforms your kitchen into a pancake house.

UPC - 793918103016  
16 oz. bag (12 pack) - #10301  
Shelf Life - 12 Months



## MAMMA MARY'S TOP SECRET CHERRIES

A smaller size of our world famous Mamma Mary's Cherry Pie Filling, our NEW Mamma Mary's Top Secret Cherries are the sneaky key to creating quick and easy desserts!

UPC - 793918106345  
18 oz. jar (12 pack) - #10634  
Shelf Life - 24 Months

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**Try Before You Buy!**  
 New to Cherry Republic or thinking of adding to your current Cherry Republic offerings? We are happy to ship you FREE samples! Just email [wholesale@cherryrepublic.com](mailto:wholesale@cherryrepublic.com).



# Deck The Halls With Festive Red Cherry Candies

Our collection of sweet and sour cherry candies features some of our best-selling products, including our Wild Cherry Gummy Bears, Cherry Licorice Bites, and Ruby Red Sour Cherry Patches.



## WILD CHERRY GUMMY BEARS

Soft and chewy, these gummy bears are bursting with wild cherry flavor.

UPC - 793918103214  
 8 oz. bag (24 pack) #10321  
 Shelf Life - 12 Months



## CHERRY SOUR BALLS

Chewy like a jelly bean and a little tart, our Sour Cherry Balls are a customer favorite.

UPC - 793918101319  
 8 oz. bag (24 pack) #10131  
 Shelf Life - 12 Months



## RED BEAR PATCHES

These sour cherry gummy bears are sprinkled with sour cherry sugar for an extra sour twist.

UPC - 793918106017  
 8 oz. bag (24 pack) - #10601  
 Shelf Life - 12 Months



## CHERRY LICORICE BITES

Cherry-flavored licorice is packaged in easy-tot, bite-sized bits.

UPC - 793918101159  
 8 oz. bag (24 pack) - #10115  
 Shelf Life - 12 Months



## ICED IMPERIAL PRETZELS

Crunchy, salty pretzels are dipped in our famously rich cherry confectioner's coating and then drizzled under a smooth white confectioner's coating.

UPC - 793918101036  
 10 oz. bag (12 pack) - #10103  
 Shelf Life - 9 Months



## RUBY RED SOUR CHERRY PATCHES

Sanded with sour sugar, these super-sour cherry candies are soft, chewy, and tart.

UPC - 793918106055  
 8 oz. bag (24 pack) - #10605  
 12-pack 3-oz. bags x 4 POPs #60417  
 Shelf Life - 12 Months

# Starter Pack Savings

Our popular Starter Pack contains a full case of each of our top performers and is available at a special introductory offer to get you going!

Original Cherry Salsa 16 oz. | Mild Cherry Salsa 16 oz. | Hot Cherry Salsa 16 oz.

Milk Chocolate Covered Cherries 8 oz. | Dark Chocolate Covered Cherries 8 oz.

Montmorency Dried Cherries 8 oz. | Wild Cherry Gummy Bears 8 oz.

Cherry Sour Balls 8 oz. | Cherry Jam 9 oz. | Ruby Red Sour Patches 8 oz.

Cherry Nut Mix 8 oz. | Cherry Berry Jam 9 oz.

Cherry BBQ Sauce 17 oz. | Milk and Dark Chocolate Cherry Turtles 2 pk

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CUSTOMER NUMBER

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a FREE sample!

### WHOLESALE CATALOG

Best Sellers pgs 2-3 | Holiday Recipe pg 10 | Get Started pg 12